

DRAGONTAIL ENHANCES ITS QT AI CAMERA WITH CLEANLINESS MODULE ROLL-OUT INTO ALL DOMINO'S STORES

Highlights

- **Dragontail launches a unique 'Cleanliness Module' to its QT AI Camera, already completing its rollout to all Domino's stores across Australia and New Zealand.**
- **Dragontail leads the QSR sector with its technology solutions including for the Covid impacted environment, providing hygienic food preparation and customer safe solutions with its curbside pickup and contactless delivery features, creating industry leading standards.**

28 January 2021: Dragontail Systems Limited (ASX: DTS, the "Company" or "Dragontail"), bringing process efficiency and improving customer satisfaction through its Algo SaaS platform and QT AI Camera system to the Quick Service Restaurant (QSR) and foodservice industry, is pleased to announce the new enhancement for its QT AI Camera – the Cleanliness Module. The module has been launched and rolled-out to Domino's Pizza Enterprises Limited ('Domino's') in its stores across Australia and New Zealand. This is an expansion to the collaboration from 2019, when Domino's incorporated Dragontail's QT AI Camera technology, the 'Pizza Checker' in its stores.

The new module can check the quality of every pizza against specified standards before it begins its delivery journey and can also alert stores when the cut bench (where the pizza is cut and boxed after baking and removal from the oven) needs cleaning.

Dragontail's relations with Domino's in Australia started in May 2019 with the launch of Dragontail's QT AI Camera quality system, the 'Pizza Checker' (also referred to by Domino's as "Dom Pizza Checker" or "The Dom"), rolling-out to 850 Domino's stores across Australia and New Zealand with great success and to Domino's full satisfaction. The continuation of the collaboration has led to the rollout of Dragontail's new Cleanliness Module to those stores.

Dragontail is leading the way QSRs are operating in the new Covid impacted environment, creating industry leading food hygiene and customer safety standards. In addition to the Cleanliness Module, the Company announced in November 2020 the launch of its 'curbside pickup' feature to customers, with contactless technology, another developmental module within its Algo Platform focused on optimizing food readiness for customer safe pickup. Dragontail devotes a significant part of its resources to being at the forefront of technology and has recently also developed the technology for integrating drones to dispatch food deliveries.

Don Meij, Domino's Group CEO and Managing Director, Australia, Commented: "In the current environment, where food safety and hygiene has never been more important, DOM Pizza Checker has played an instrumental role in providing customers with complete visibility over their meal. There is no quick service restaurant in the world that can assure customers their order has passed a rigorous quality test and send them a real-time image of the meal they will receive. Now, customers can also rest easy knowing their pizza is being prepared with food safety and hygiene front of mind, with DOM Pizza Checker constantly monitoring the cut bench and sending regular reminders to clean and sanitise."

Ido Levanon, Dragontail's Managing Director Commented: "The current Covid environment is driving innovation in the QSR industry and our latest response in this area is the launch of the cleanliness module through our ongoing successful relationship with Domino's in Australia. It is safe to say we are leading the industry globally for cleanliness and customer safety. We are pleased to provide Domino's with an innovative first mover technology solution following our collaborative work together."

This ASX Announcement was approved and authorised by Dragontail's Managing Director.

Ido Levanon, CEO
P: +61 3 9010 5759

Glen Zurcher, Investor Relations
P: +61 420 249 299 / glen@viriair.com

About Dragontail Systems

Dragontail is revolutionising the Quick Service Restaurant (QSR) and foodservice industry with its core technology offering being its patented **Algo Platform** and **QT AI camera system**, sold under a cloud-based monthly subscription-based Software-as-a-Service (SaaS) revenue model which results in time and cost savings, and improved customer satisfaction through:

- Optimising and managing kitchen process task flow and timing from order to delivery
- Checking food quality and consistency
- Providing customers visibility over their food orders
- Acting as a valuable training tool for staff
- Controlling for food hygiene and sanitisation
- Managing driver activities leading to increased efficiency

The **Algo Platform** is the first system in the world to fully automate and streamline the kitchen flow to deliver an immediate and significant return on investment to fast food and quick service restaurants. The Algo integrates into a QSR's point of sale (POS) system.

The **QT AI camera** system's sensor and camera automatically monitor the preparation and cooking process in the kitchen. Using proprietary patented advanced AI machine-learning technology, the system keeps improving its diagnostics, becoming even more efficient. The QT has been upgraded in 2020 for hygiene and sanitisation checking. Dragontail's offering consists of:

1. **Total Technology solution:** Algo Platform + POS + online ordering developed by Dragontail in partnership, resulting in a full and ready integration).
2. **Algo Platform or full Algo:** Ready to integrate into an existing QSR POS system, managing the entire food preparation process from order to delivery.
3. **Algo Lite:** A delivery module – driver tracking and order aggregation. A QSR may begin with this system and migrate across to the full Algo over time.
4. **QT AI camera quality system 'pizza checker':** Proprietary developed camera hardware and software used to quality control food preparation.

Dragontail is rolling out its technology globally and has signed contracts with leading QSR franchisors and franchisees including key contracts with Yum! Brands, TelePizza and household names like Dominos, Pizza Hut and KFC.

Collaborations: Developing relationships with Aggregators (third party delivery operators) to the QSR sector have been identified as integral to Dragontail's growth strategy. Collaborations now cover all leading operators globally (including Deliveroo, DoorDash, Grab and FOOD PANDA) which have been readied with integrations between the Algo Platform and Aggregators' technology systems, now being largely complete.

Dragontail has worked for some time with point of sale (POS) operators to the QSR sector and has formed strong compatibility with a number of their systems. In addition, Dragontail has developed its own fully POS aligned offering found in its Total Technology solution product, under a joint venture. This product has a significantly stronger revenue model over Dragontail's other product lines and is positioned to support QSRs who are wanting a ready to go fully integrated system. In addition, Dragontail announced a number of collaborations in late 2020 in the areas of drone food delivery (Israel) and food trucks (US).

For more information, visit www.dragontail.com.